

ANNUAL REPORT

2025-26



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EXECUTIVE'S STATEMENT

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Grandeur has played a defining role in shaping the way I approach challenges, ideas, and leadership. What began as a journey of learning has evolved into an opportunity to lead the society and contribute to its continued growth. Along the way, I have grown not only as an individual, but also alongside a community that has continually challenged, supported, and inspired one another to become better.

This past year was one of Grandeur's most defining chapters. We did not merely uphold what had been built before us; we challenged ourselves to rethink how the society operates, expand the scale of what we undertake, and raise the benchmark for what Grandeur can become. Learning here extends far beyond meetings and classrooms. From live projects and knowledge initiatives to case competitions and flagship events like **Invicta** and **Echelon**, every opportunity encouraged members to think critically, take ownership, and grow through experience.

Our footprint beyond college grew equally strongly, with live projects alongside organisations such as **KRAFTON India**, **Honasa Consumer Limited**, and **Hobbeeme**, alongside strong performances on national platforms including **BrainWars**, **GMCC**, **GOER**, **Accenture Strategy Connect**, and **MOVES**. Yet what I cherish most is not the projects or accolades, but the culture that binds us.

Looking ahead, I envision Grandeur becoming an increasingly self-sustaining institution that grows with every batch, preserves its culture across generations, and creates an environment where excellence becomes a natural outcome of the standards we set.

For me, leading Grandeur is not simply about carrying the torch forward. It is about ensuring that when we pass it on, it burns brighter than when we received it.

Maanika Bhardwaj
President | Grandeur (2025-26)

ABOUT GRANDEUR



Grandeur – The Consulting and Knowledge Cell of SSCBS is a student-led consulting society that bridges academic learning with practical business exposure. By working on live projects, research stints, corporate collaborations & knowledge initiatives, the Cell equips students with the analytical, strategic & problem-solving skills required to excel in the corporate world.

With expertise spanning **consulting, research, marketing, finance, economics, technology, law and sustainability**, Grandeur strives to deliver value-driven solutions to its partners while fostering a culture of continuous learning and professional excellence.

OUR DEPARTMENTS

RESEARCH

Develops industry primers, company analyses, market research and valuable knowledge resources

OUTREACH

Secures sponsorships, speaker engagements and strategic industry collaborations

MEDIA & MARKETING

Leads the Cell's branding, content, design and digital presence while driving marketing campaigns

OPERATIONS & STRATEGY

Oversees the cell's internal functioning, streamlines processes & drives strategic initiatives

OUR IMPACT



EXECUTIVE BOARD



TUSHAR MARWAHA
Teacher-In-Charge



DR. SUSHMITA
Teacher-In-Charge



MAANIKA BHARDWAJ
President



KRITTIKA MAHESHWARI
Vice President



SAMBHAV JAIN
Coordinator



SHRIVATS TIWARI
Coordinator



KRISH MITTAL
Director of Research



KANCHI RAI
Director of Media & Marketing



ARYAN DAS
Director of Outreach

LIVE PROJECTS



KRAFTON
INDIA

Grandeur partnered with **Krafton India** working across **market expansion, user research and esports strategy**. The engagement involved developing a global market-entry framework, conducting primary research on RMG user migration and benchmarking global esports leagues to redesign the BGMI Franchise League, culminating in defining **sustainable financial scenarios and commercially actionable recommendations**.

Grandeur partnered with **Honasa** to support **Fikn's pre-launch strategy**. The engagement involved understanding the Indian male consumer, analysing legacy and D2C brands and decoding global brand launch and advocacy playbooks. These insights were synthesised into strategic positioning recommendations and a virality framework. The project culminated in an **actionable go-to-market playbook** for Fikn's launch.



HONASA

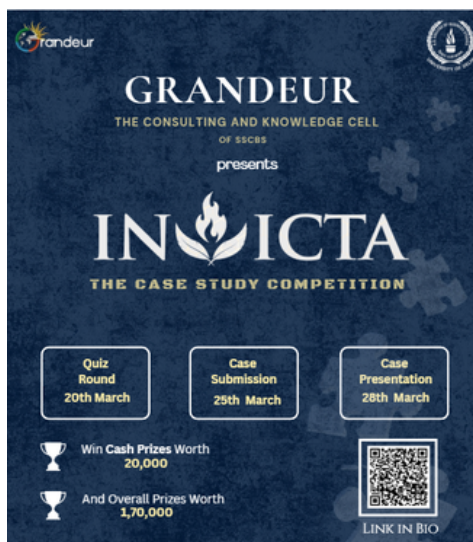
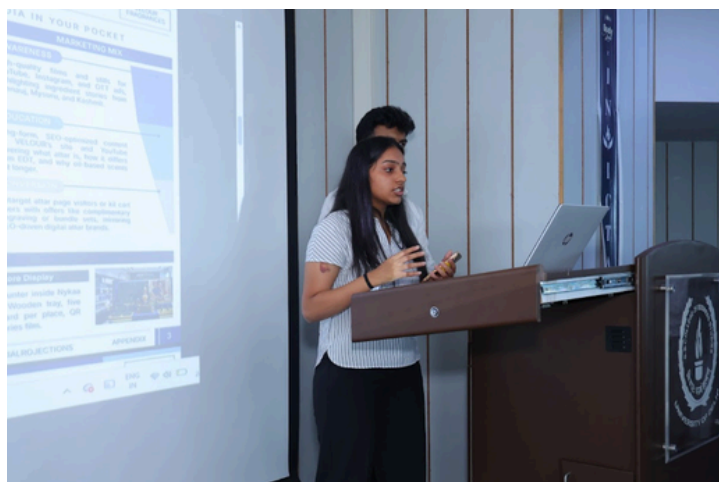


Hobbeeme

Grandeur partnered with **Hobbeeme** to develop its customer and vendor acquisition strategy, market sizing, and go-to-market roadmap. The engagement involved assessing the UAE hobby-instruction market, building customer personas, and designing acquisition channels across digital and referral ecosystems. The project delivered an expansion roadmap supported by **branding, acquisition and vendor growth recommendations**.

OUR EVENTS

INVICTA'26



Grandeur's **flagship national case competition** brings together students from premier institutions to solve complex business challenges through strategic analysis, innovative problem-solving, and data-driven recommendations. Participants demonstrated analytical rigour, business acumen, and presentation excellence while tackling real-world corporate scenarios, engaging with industry-relevant case studies, defending actionable solutions before experienced judges, and fostering leadership, adaptability, and structured decision-making.

INVICTA'26, with **Plum BodyLovin'** as the Title Partner, attracted enthusiastic participants across institutions including IIMs, IITs, SRCC, DTU, and NSUT, becoming the largest edition to date. Following multiple evaluation rounds and case submissions, the finalists presented their solutions before an esteemed jury of industry leaders, including **Mr. Vikram Soni** and **Mr. Ashwin Gandhi**, reinforcing INVICTA's position as one of the most prestigious consulting-focused competitions on the student circuit, celebrating innovation, strategic thinking, collaboration, and excellence in business problem-solving nationwide; fostering cross-disciplinary learning, industry exposure and professional networking.

2200+

Registered participants

200+

solution-deck submission

10

National Finalists

OUR EVENTS

ECHELON 1st Edition

Echelon's 1st Edition attracted **450+ registrations** from IITs, IIMs, and colleges across the Delhi University. It featured **The Simulation Challenge**, an immersive consulting competition that blended strategic decision-making, negotiation, resource allocation, and crisis management into a high-intensity business simulation. Set against the **Plants vs Zombies** theme, the competition tested consulting aptitude, adaptability, analytical thinking, and leadership under pressure.



450+

Registered
participants

30+

National
Finalists

RANNEETI 9.0



Grandeur's **flagship induction initiative**, Ranneeti, provides participants with a hands-on experience of the case competition format, enabling them to navigate business challenges in a competitive yet supportive environment. Designed as a stepping stone into the consulting ecosystem, the event familiarises participants with structured problem-solving, business analysis, teamwork, and presentation skills, helping them build confidence for future opportunities.

150+

Registered
participants

30+

Final
Presentations

OUR INITIATIVES

FELLOWSHIP PROGRAMME

The Finsight Fellowship, conducted in **collaboration with F&IC Hindu**, offered participants first-hand exposure to industry practices, career pathways and the basics of consulting and finance. Spread across seven sessions, the program featured speakers from companies such as **Accenture** and **Indus Towers**. The initiative was designed for students in classes 10 to 12, as well as those preparing to enter college, and saw an overwhelming response with **200+** students in attendance.



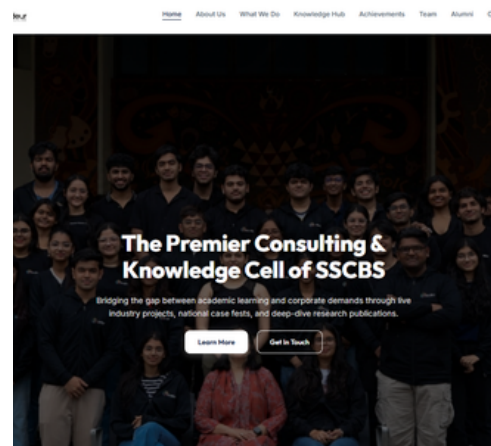
KNOWLEDGE SHARING SESSIONS



Grandeur conducted 20+ Knowledge Sharing Sessions covering skill training in **Canva, Power Point, Excel, AI** and other tools, as well as **financial modelling, case competitions, interview preparation**, and other topics. These sessions are aimed at equipping members with practical, high-impact skills that could be directly applied to live projects and case studies, and competitions, and strengthen their overall professional readiness.

GRANDEUR WEBSITE

Grandeur launched a dedicated website that will serve as a central platform for showcasing the society's work. The website will host all **publications, reports**, and **updates**, making them accessible not only to members but also to the wider public. This initiative marks a step towards **greater visibility** and **outreach**, allowing Grandeur's research and achievements to reach a broader audience.



OUR PUBLICATIONS

ASSET MANAGEMENT INDUSTRY REPORT

Grandeur researched India's asset management industry, covering its evolution, macroeconomic drivers, **asset classes**, portfolio construction, risk management and **performance benchmarks**. We also mapped the **competitive landscape** across leading players like SBI Mutual Fund, ICICI Prudential, and HDFC AMC, along with **key growth catalysts** and challenges shaping the industry's outlook toward 2030.



MICROFINANCE INDUSTRY REPORT



Grandeur studied India's microfinance sector, tracing its **evolution** from Self-Help Groups to a regulated, technology-driven industry, while examining **market structure, regulatory reforms, repayment risk and funding sources**. The report includes **real-world case studies** on Bandhan Bank and SKDRDP, along with key takeaways on the sector's role in financial inclusion.

METAL RECYCLING INDUSTRY REPORT

Grandeur explored India's metal recycling sector, tracing its evolution from an informal, fragmented network of kabadiwalas and scrap dealers to a technology-driven, policy-supported industry, while examining **market sizing, the full value chain and global regulatory tailwinds**. The report includes real-world profiles of key players, along with key takeaways on the **sector's role in decarbonization and circular economy growth**.



OUR PUBLICATIONS

DEFENSE INDUSTRY REPORT

Grandeur analysed India's defence industry, tracing its transformation from decades of import dependence to a self-reliant, export-oriented sector, while examining **market structure, procurement reforms, indigenisation policy and emerging technologies**. The report includes **real-world case studies on flagship programs** along with key takeaways on the sector's role in national security and economic growth.



INDUSTRY PRIMER



Our team examined seven high growth sectors- **Rare Earth Elements, Hospitality, Real Estate, Semiconductors, Beverage, Gaming, and Cement** - covering market sizing, growth drivers, competitor landscapes and key financial ratios for each. Serving as a placement and case-prep resource, it highlights how policy support and structural demand shifts are driving India's long-term industrial growth.

RIDDLE REPOSITORY

Grandeur collaborated with the Hindu Consulting Group (HCG), Hindu College, on the "Riddle Repository 2026-27"- a curated collection of **35 interview riddles** across Logical, Mathematical & Analytical, Arrangement, and Shape Puzzle categories. This resource is designed for students preparing for placements and professionals honing their analytical thinking.



ACHIEVEMENTS



Sambhav and Krish secured a **PPI** with **Accenture S&C** by securing a **National Top 8** in **Accenture Strategy Connect Season 4**, a prestigious case competition focused on modern business challenges



Arshia and Yash secured a place in the Campus Heats, **National Top 8 of the Global Microfinance Case Competition** organised by the **University of Melbourne**, showcasing the Institute's focus on global exposure



Developing risk professionals

Sambhav and Krish became National Finalists at **Game of Enterprise Risk (GOER)**, a risk-based case competition organised by IRM India, representing Grandeur offline at **Mahindra University, Hyderabad**



Sambhav emerged as **National Top 8** in the flagship event **BrAINWARS 2026** organised by Bain & Company, showcasing exceptional analytical abilities and attracting participants from across India

ACHIEVEMENTS



Daksh and Navya emerged as **National Rank 1** in competitions hosted by **IIM Bangalore**, winning **Prodigy and Data without Boundaries**, showcasing exceptional analytical ability and structural thinking



Shrivats secured **National Rank 2** at **Case Forge, IIT Kharagpur's** flagship case competition. Competing against participants from leading institutions, the achievement highlighted strategic analysis and business acumen



Daksh and Yash secured **National Rank 2** at **Haritvitt – The Green Finance Case Competition**, hosted by **IIM Lucknow**. Their solution demonstrated strong financial analysis, earning recognition among nation's top teams



Ananya Jain, Harshit Chandnani and Somya Jain secured **National Rank 2** at **Karobaar: National B-Plan Competition**, hosted by **IIT Kanpur**. Their achievement reflected strong entrepreneurial thinking, strategic planning and business acumen

ACHIEVEMENTS



Aditya Singhani emerged as **National Rank 2** at **ISB Neovate**, hosted by the **Indian School of Business, Mohali**. His strategic approach and structured problem-solving earned recognition among the nation's top teams



Ananya Jain emerged as **National Rank 1** at **Pitch Perfect**, hosted by **SJSOM, IIT Bombay**. Her achievement showcased strategic thinking and communication skills, earning top honours among leading teams nationwide



Dipanshi Goel secured **National Rank 3** at **Indian Silicon Valley**, organised as a part of **SRCC Business Conclave**. The achievement highlighted her ability to apply strategic thinking to a competitive business challenge

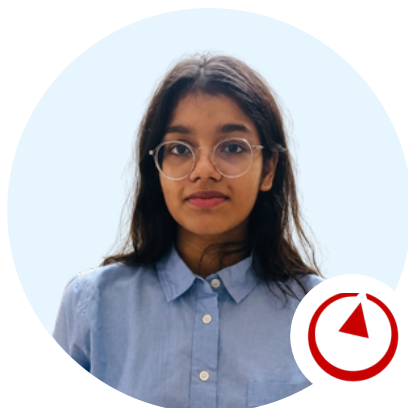


Shrivats Tiwari secured **Global Top 20** at **Consult for America x Capital One**, hosted by **University of Pennsylvania**. His performance showcased strong strategic thinking and a focus on developing holistic solutions

NOTABLE ALUMNI



MAANIKA BHARDWAJ



KRITTIKA MAHESHWARI



SARTHAK TALWAR



KARTIK ARORA



ATHARV KASHYAP



LAKSHAY NARANG



SANAH DHAWAN

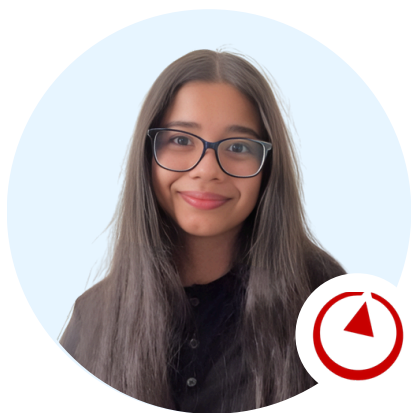


KRITIKA GOEL



BHARAT KUKREJA

NOTABLE ALUMNI



PRATIKSHA SATAPATHY



ROLI AGGARWAL



SNEHA JINDAL



VIBHOR TANEJA



AKSHAT GUPTA



VINAYAK SHARMA



SHANEHIL BORAH



SANYAM JAIN



RAHUL GUPTA

FUTURE PLANS

CORPORATE COLLABORATIONS

We plan to strengthen collaborations with the **corporate ecosystem** through **live projects, industry-led sessions, and field visits**. These initiatives will provide members with exposure to real-world business opportunities to enhance their skills and knowledge through interactions with industry professionals, and offer first-hand exposure to corporate environments, developing industry-ready capabilities through practical application.



RESEARCH PUBLICATIONS



We plan to establish a research initiative focused on **equity research reports, IPO analysis, and collaborative publications** on geopolitics, macroeconomic trends, public policy, and emerging industries. Leveraging fundamental analysis, valuation methodologies, and diverse perspectives, these publications will strengthen analytical capabilities, foster knowledge exchange, and position the society as a credible source of high-quality research.

EXTENDED COMMUNITY

We plan to launch a **WhatsApp community for school students** to simplify complex developments across business, economics, geopolitics, and financial markets. Through discussions on current events and their industry and market implications, the initiative will make learning practical, encourage analytical thinking, and foster an early understanding of the forces shaping the global economy.





REACH OUT TO US



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